

Now for some satire

How to talk like a Situationist

1. Learn French. No self-respecting situationist would dream of not knowing it.
2. Always use the most obscure language possible. Get lots of big scholarly words from a dictionary and use them often.
Poor: "Things are bad."
Better: "The formative mechanism of culture amounts to a reification of human activities which fixates the living and models the transmission of experience from one generation to another on the transmission of commodities; a reification which strives to ensure the past's domination over the future."
3. In particular, the words "boredom" (as in "there's nothing they won't do to raise the standard of boredom"), "poverty" (of the university, of art), and "pleasure" are important tools in the young situationist's kit, and use of them will greatly enhance your standing in the situationist community.
4. Make frequent reference to seventy year-old art movements like Dada and Surrealism. Work the subject into your conversations as often as possible, however irrelevant.
5. Vehemently attack "The University" and "Art" whenever possible (phrases like "the scrap-heap of Art" or "the stench of Art" are particularly effective). Attend as prestigious a school as possible and make sure your circle of friends contains no less than 85% artists.
6. Cultivate a conceit and self-importance bordering on megalomania. Take credit for spon-

taneous uprisings in far-flung corners of the world, sneer at those who oppose or disagree with you.

7. Denounce and exclude people often. Keep your group very small and exclusive — but take it for granted that every man, woman, and child in the Western Hemisphere is intimately familiar with your work, even if no more than ten people actually are.

8. Detournement: Cut a comic strip out of the paper (serious strips like 'Terry and the Pirates' and 'Mary Worth' are preferred), and change the dialogue. Use lots of situationist language. What fun!

9. Use Marxian reverse-talk. This is a sure-fire way of alerting people to the fact that you are a situationist or are eager to become one: "the irrationality of the spectacle spectacularises rationality," "separate production as production of the separate."

10. Invoke "the proletariat," factories, and other blue-collar imagery as often as possible, but do not under any circumstances associate with or work with real proletarians. (Some acceptable situationist jobs are: student, professor, artist.)

11. By all means avoid such repugnant proletarian accoutrements as: novelty baseball hats, rock group T-shirts, 'Garfield' or 'Snoopy' posters (no matter how "political"), and vulgar American cigarettes like 'Kent' or 'Tareyton.'

"Be realistic, Demand the impossible"

For more information visit:

www.thespectacle.org

www.myspace.com/thespectacleband

What is the Spectacle?



Find out inside

Who are the Spectacle?

We are a brand new type of metal band, one with purpose and meaning. We blend a hybrid of Texas hardcore with a dash of melodic metal to create a monster of a sound. Be warned: we do not create music for the faint of heart.

This is an explosion of sound. We are fueled by the hypocrisy that surrounds us and want the world to see that there is a choice; and that choice is not sitting in front of the box waiting for someone to change it for us. We are going to use the medium we know the best (music) to make sure our voice is heard. We are changing. Are you ready?

Whats is our message?

It is pretty simple. We are a band that feels that we as a nation consume too much and need to slow down. We get our focus from the Situationists, an International political group that is notoriously difficult to explain and open to a wide degree of interpretation.

The Situationists focus on their cultural ideas (like consumerism) and the development of punk. They analyze capitalism in its current consumerist form. We as the workers are not beaten down physically but with illusions in empty consumer goods (spectacles) which were imbued by culture and marketing

with characteristics they don't really possess. For example, that purchasing this or that gadget or brand of shoes will make your life complete, or make your sad life like that of the celebrities and models culture shows us.

Why should I care ?

We are heading into a future that has no real meaning, we need to open our eyes and see that we are destroying the environment. We are substituting meaning in our lives with products. Consuming has become a drug that we all have become addicted to. Just think about buying products before you do.

What can I do?

Think to yourself:

Do I really need this?

Am I only buying this to fill a void in my life?

Could I live my life just as well with out this product?

If you just do this you can really change, and enjoy your life knowing you are not part of Spectacle.

“We have a world of pleasure to win, and nothing to lose but boredom.”

“People who talk about revolution and class struggle without referring explicitly to everyday life, without understanding what is subversive about love and what is positive in the refusal of constraints, such people have corpses in their mouths.”

The Spectacle: The bad dream of modern society in chains, expressing nothing more than its wish for sleep. The Spectacle is the guardian of Sleep.

It is the sun that never sets on the empire of modern passivity. It covers the entire globe, basking in the perpetual warmth of its own glory. For the Spectacle, as the perfect image of the ruling economic order, ends are nothing and development is all - although the only thing into which the spectacle plans to develop is itself.

